

Fell Audio Sustainability Commitment (Product Packaging)

At Fell Audio, we're dedicated to reducing our environmental footprint through responsible packaging choices. Our materials, design, and disposal guidance reflect our commitment to sustainability, ensuring compliance with UK standards for eco-friendly packaging.

- 1. **Certified Responsible Materials:** All our packaging uses recycled and recyclable materials, selected from suppliers who meet UK and EU sustainability standards, such as FSC (Forest Stewardship Council) certification for responsibly sourced paper and cardboard. Learn more about FSC certification here.
- 2. **Minimalist, Waste-Reducing Design:** By reducing excess materials, our packaging is both efficient and eco-friendly. We aim to limit waste, reduce transportation impacts, and enhance the overall unboxing experience while maintaining a low environmental footprint.
- 3. **Reusable and Recyclable Components:** Many elements of our packaging are designed for easy reuse or recycling. Our Fell-branded tote bags, for example, are made to be durable and reusable, and other components carry clear recycling symbols.
- 4. **Biodegradable and Compostable Options:** For single-use items, we incorporate biodegradable materials that meet UK standards for composability and natural decomposition. We prioritize materials that degrade safely in line with the BS EN 13432 standard, ensuring they are suitable for home composting or disposal in designated compost facilities. See "Box & Packing Elements and Recycle Guidelines" for further direction.
- 5. **Clear Disposal Guidance:** We provide specific guidance on disposal for each component, following UK recycling protocols. Where applicable, you'll see UK-standard recycling symbols, like the Mobius Loop and Plastic Resin Codes, to clarify recyclability. You can visit Recycle Now for more information on how to responsibly dispose of each material in your local area.
- 6. **Continual Improvement and Compliance:** We are committed to ongoing improvements in our packaging sustainability. As part of our environmental commitment, we stay up to date with UK and EU packaging legislation, working with suppliers who align with our standards.
- 7. **Reduced Product Miles:** We have committed to keeping our supply chain as short as possible for Fell Audio products. Most of the packaging comes from within a 25-mile radius of our production facility, and we have scheduled deliveries that allow our supply chain partners to combine shipments to further contribute to our, and their, sustainability planning.

Together, we can ensure that our packaging not only enhances your purchase experience but also contributes to a healthier planet. Thank you for choosing Fell Audio as a more sustainable option.



Box & Packaging Elements and Recycle Guidelines

- **Outer Carton (Box):** Made with FSC certified cardboard and printed with sustainable inks. This can be widely recycled or composted at home.
- Internal Accessory Box: Made with FSC certified cardboard and printed with sustainable inks. This can be widely recycled or composted at home.
- Fell Audio Tote: Sustainable inks printed on a 100% recycled cotton tote, fully compostable. But we'd rather you used it again and again!
- Formed Foam End Caps: Manufactured from a recycled foam composite, and entirely recyclable at source, or at recycle centres around the UK. LDPE (low density polyethylene) foam is classified as "Class 4" plastic, which means it's 100% recyclable.
- Internal Paper packing: Made with FSC certified paper and can be widely recycled or composted at home.
- **Product Label:** Made with FSC certified paper and sustainable inks. The label can be composted along with the box.

Further detailed recycling instructions, along with information on the certifications and sustainable practices of our suppliers for various elements of our packaging, are available upon request.



External Links

https://fsc.org/en

https://www.bpf.co.uk/

https://www.recyclenow.com/